



PHONE BOOTH GALLERY

FOR IMMEDIATE RELEASE

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MR. FRIVOLOUS: DAYDREAMER

Phone Booth Gallery is proud to present "Daydreamer," an incisive exhibition of new work from UK artist Mr. Frivolous. The show will run from March 6 to March 31, 2010 and the opening party will be held March 6th from 7-10 pm. The all ages event will be at a to-be-named venue in Los Angeles County, CA.

The drawings of Mr. Frivolous, deliberately executed in felt tip pen, occupy a precarious space between lucidity and eccentricity. Often crisply articulate, Mr. Frivolous's portraits exude a devil-may-care free-spirit that makes their intentionality seem uncompromising and inspired. His subjects, young people with poetic demeanors who invariably resemble key players in a thriving underground, are iconic without being pretentious, assertive but still introspective.

Influenced by artists as diverse as the Austrian Symbolist Gustav Klimt and the prolific UK designer Jimmy Turrell, Mr. Frivolous channels both the immensely personal nature of portraiture and its pop culture potency. In a work like *The Failed Victory of Mandrake*, a figure with enough femme-fatale forcefulness to compel attention from across a room is pulled back into the intimate space of the mind through the dialogue and reflections scrawled on the paper around her. Yet, in Mr. Frivolous' work, self-reflection is never understated or demure—the eyes of the subject in *Moofanway* seem to unflinchingly penetrate their prospective viewer, and the dark protagonist of *When Dreams Become Sweeter than Life* dares the world to come closer with a gaze that is as probing as it is audacious.

Each of Mr. Frivolous drawings screams individuality, but, together, they suggest a vibrant community of brooders, poets, rebels and provocateurs.

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Established in 2008, **Phone Booth Gallery** exhibits many talented and up and coming artists from around the globe. We owned and operated out of Long Beach, CA. www.phoneboothgallery.com

For more information about the event, or to schedule an interview with any of the artists, please contact Garry Booth.